

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	BEN ANGLE		PRODUCT#2962	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2962	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	10/19/12-10/19/12	NEWS 4 EARLY 5-5:28AM	1	500.00	500.00
2	11110..	4	05:00A	05:28A	30S	10/22/12-10/25/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
3	00001..	1	05:28A	06:00A	30S	10/19/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	1	500.00	500.00
4	11110..	4	05:28A	06:00A	30S	10/22/12-10/25/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
5	00002..	2	06:00A	07:00A	30S	10/19/12-10/19/12	NEWS 4 TODAY	2	750.00	1500.00
6	22220..	8	06:00A	07:00A	30S	10/22/12-10/25/12	NEWS 4 TODAY	8	850.00	6800.00
7	00002..	2	07:00A	08:58A	30S	10/19/12-10/19/12	THE EARLY SHOW	2	750.00	1500.00
8	33330..	12	07:00A	08:58A	30S	10/22/12-10/25/12	THE EARLY SHOW	12	850.00	10200.00
93	3	05:57A	07:58A	30S	10/21/12-10/21/12	NEWS 4 THIS MORNING	3	500.00	1500.00
10	00002..	2	11:00A	12:00N	30S	10/19/12-10/19/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
112	2	01:58P	05:30P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	2	12000.00	24000.00
12	00002..	2	04:00P	05:00P	30S	10/19/12-10/19/12	DR PHIL	2	1500.00	3000.00
13	22220..	8	04:00P	05:00P	30S	10/22/12-10/25/12	DR PHIL	8	1500.00	12000.00
14	00001..	1	05:00P	05:30P	30S	10/19/12-10/19/12	NEWS 4 AT 5 PM	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCT EST#2962		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2962	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	00001..	1	06:00P	06:30P	30S	10/19/12-10/19/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	.0001..	1	06:30P	06:58P	30S	10/19/12-10/19/12	CBS4 NEWS AT 630PM	1	1600.00	1600.00
172.	2	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	2	750.00	1500.00
18	.2.....	2	08:00P	09:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	2	7000.00	14000.00
19	...2...	2	06:57P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	2	7000.00	14000.00
20	...2...	2	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	2	7000.00	14000.00
212..	2	06:57P	08:00P	30S	10/19/12-10/19/12	CSI: NY	2	4000.00	8000.00
222.	2	07:57P	08:57P	30S	10/20/12-10/20/12	CRIMETIME SATURDAY	2	2200.00	4400.00
23	00002..	2	10:35P	11:37P	30S	10/19/12-10/19/12	LATE SHOW WITH DAVID	2	1000.00	2000.00
24	2222000	8	10:00P	10:35P	30S	10/22/12-10/25/12	LATE NEWS M-SU	8	1200.00	9600.00
252.	2	10:35P	11:35P	30S	10/20/12-10/20/12	CSI MIAMI	2	500.00	1000.00
261.	1	06:58A	06:00P	30S	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL	1	1200.00	1200.00
Total Contract:								79		142400.00
Billing Summary										
						Oct	Nov	Dec	Total	
Qtr 4-12						142400.00	.00	.00	142400.00	

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CONTRACT NO. REV.

1181-62558-1

DATE PRINTED

08/15/12

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AND	815 Slaters Ln	320 1st St SE
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1838
	USA	USA
CONTACT	BEN ANGLE	PRODUCT#2962
LOCAL SALESPERSON	NICOLE ELIE POL AGENCY EST. NO. 2962	PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1		

Cancellation Notice

Required

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ITEM	DAYS		FROM	TO						